



ACCREDITATION TERMS & CONDITIONS - MEDIA

ICC WOMEN'S CRICKET WORLD CUP QUALIFIER 2011

Set out below are the media accreditation terms and conditions ("**Accreditation Terms and Conditions**") for the ICC Women's Cricket World Cup Qualifier 2011 (the "**Event**"). The Event is scheduled to be played in Bangladesh from 14th to 26th November 2011 (inclusive).

All personnel intending to attend the Event as a media representative **MUST** complete the relevant Accreditation application form, including a signed acknowledgement by the Applicant that he/she agrees to be bound by these Accreditation Terms and Conditions. Each Accreditation application form must be accompanied by two passport-sized photographs or one electronic photograph of the Applicant and all media Accreditation applications must also include a letter of endorsement from the Applicant's employer certifying that the Applicant is attending the Event for legitimate work reasons.

Applicants will be advised whether or not their application for Accreditation has been approved by email or other appropriate method of communication. IDI (the ICC's commercial arm) will not be responsible for non-notification of Applicants that provide inaccurate email addresses or contact details.

Applicants are advised that the selection of Applicants is the absolute prerogative of IDI and it shall not be obliged to give reasons for any decisions made. Any decision taken in this regard shall be final and binding and no correspondence whatsoever shall be entered into.

All Accreditations will be issued in Bangladesh. No application for Accreditation will be considered unless it is made on the appropriate form.

If required, and at the request of the Applicant, the Event office will provide, to the appropriate authority, a letter in support of a visa application for any successful Applicant for Accreditation. However, all Applicants acknowledge that this letter is not, in itself, a guarantee of successfully securing an entry visa to visit Bangladesh for the Event. Any visa applications should be made sufficiently in advance of the Event. It is the

sole responsibility of the Applicant to ensure he/she has made the necessary visa arrangements for travel to Bangladesh.

Accreditation, if granted by IDI, will be subject to the Applicant complying strictly and in full with these Accreditation Terms and Conditions. Failure to abide by such Accreditation Terms and Conditions could result in the Accreditation of the Applicant (and the Accreditation of anyone else employed by or representing the Applicant's employer) being revoked for the whole or any part of the Event.

Kindly make and retain a copy of the completed Accreditation form for your reference.

1. General Terms

Definitions

Accreditation An individual and non-transferable right of access to one or more Venues on and subject to these Accreditation Terms and Conditions and for a specified period, in accordance with the function to be performed by the named holder at the Event. It does not give the right to a spectator seat.

Accredited Party Any Applicant granted Accreditation.

Accreditation Device The official proof of Accreditation which serves to grant the named Accredited Party access to the relevant Zone(s) for a specified period.

Applicant Any person applying for an Accreditation.

ICC International Cricket Council, a company incorporated under the

- laws of the British Virgin Islands and having its administrative office at Street 69, Emirates Road, Dubai Sports City, P.O. Box 500070, Dubai, United Arab Emirates. ICC is the official international governing body for cricket responsible to its members for governing the sport of cricket in accordance with its constitution, statutes and technical rules and for the sanctioning and staging of certain cricket events (including, without limitation, the Event).
- IDI** ICC Development (International) Limited, a company incorporated under the laws of the British Virgin Islands and having its administrative office at Street 69, Emirates Road, Dubai Sports City, P.O. Box 500070, Dubai, United Arab Emirates. IDI is the company formed by the members of ICC to own and control the commercial rights to certain activities and events. In particular, IDI is the ultimate owner of the commercial rights and of the hosting rights in respect of the Event.
- Match(es)** Any official cricket match to be played as part of the Event.
- Permitted Publications**
- (i) Newspapers, magazines and newspaper or magazine supplements; and
- (ii) any internet version of such newspapers, magazines and newspaper or magazine supplements, or other editorial internet sites provided these are not intended for, or promoted as, being available for mobile access/viewing.
- Venue(s)** The entire premises at which a Match(es) will take place encompassing the area inside the perimeter fence and other Zones which require an Accreditation Device to gain access, as well as the immediate vicinity of such areas.
- Zone(s)** A pre-defined space / area within a Venue where access is limited to those holding the applicable Accreditation Device.
- 1.1 All Applicants and all Accredited Parties agree:
- (a) to abide by and comply strictly and in full with any terms of entry into any Venue as prescribed from time to time by IDI and/or ICC, including as may be published at any entrance to or otherwise within any Venue and/or Zone;
- (b) to abide by all directions of IDI and/or ICC whilst in any Venue, including, but not limited to, places and times of access to the Venues or areas within the Venues;
- (c) at all times whilst in any Venue:
- (i) to display any Accreditation Device as may be provided by IDI. Such Accreditation Device must be visible at all times; and
- (ii) not to tamper with any such Accreditation Device or do anything to obscure any part of the same and to return it to IDI immediately upon the conclusion of the Event or as otherwise directed by IDI officials;
- (d) not to prejudice or infringe the copyright or other intellectual property or other proprietary interests owned by, or licensed to, any person officially involved with the Event and/or any Match or Matches;
- (e) that by completing and submitting the application form, they acknowledge and agree that they have read these Accreditation Terms and Conditions, that they have understood and accepted them and that they will strictly comply with them in full and at all relevant times;
- (f) that submission of an Accreditation application form does not guarantee the granting of Accreditation or access to any Venue; and
- (g) that their personal / contact details as supplied by them on the Accreditation application form may be retained and used by ICC, IDI and/or any of their commercial partners in connection with future ICC events and otherwise.
2. Indemnity
- 2.1 Each Applicant, Accredited Party and their employer (if any) jointly and severally indemnifies and holds harmless IDI and/or ICC from and against any loss (including, without limitation, consequential loss) or damage to IDI and ICC and/or their employees, officers or representatives resulting from a breach of these Accreditation Terms and Conditions by the Applicant, Accredited Party or their employer or resulting from the revocation of Accreditation by IDI.
- 2.2 By submitting this Accreditation application form, Applicants agree to screening by the relevant authorities and to the findings of such screening being shared with third parties.
3. Accreditation not Transferable
- The Applicant and his/her employer (if any) acknowledge that any Accreditation granted in respect of the Applicant is personal to the Applicant and may not be transferred or assigned to any other person.
4. Grant of Request
- 4.1 IDI may grant or reject the request for Accreditation in its absolute discretion and, if granted, may impose

such further terms and conditions as it sees fit. Once granted, IDI may revoke Accreditation at any time in its absolute discretion without providing reasons and without being liable to compensate the Applicant, Accredited Party, their employer or any other person.

4.2 IDI, or its representative, may ask an Applicant or Accredited Party to substantiate the work being undertaken at the Event by requesting the Applicant or Accredited Party to provide evidence of their work. If requested, this evidence must be provided as soon as is practicable and in any event by no later than twenty-four (24) hours after the initial request. Should this material not be provided, IDI may withdraw or refuse Accreditation.

5. Supporting Letter

To be considered for Accreditation, the Applicant must provide a letter from his/her employer (if any) to support his/her application. This letter must contain the contact details, including email address and telephone number, of the editor of the Permitted Publication concerned. Where necessary, IDI may contact the editor to confirm support of the application.

6. Conduct

Applicants and Accredited Parties agree to conduct themselves in a way that will not bring the Event, the ICC or the game of cricket into disrepute or ridicule. The Applicant agrees not to interfere with other media, spectators, rights holders, players, teams or play at any time during the Event.

7. Anti-corruption

The Applicant acknowledges that the ICC has policies and procedures in place to eradicate conduct of a corrupt nature which is prejudicial to the interests of the game of cricket. By completing the Accreditation application form, Applicants and Accredited Parties agree that any information which they receive as a result of obtaining an Accreditation shall be for the sole purpose of media reporting or conducting other legitimate Event business. The information obtained whilst in the possession of an Accreditation Device shall not be used or disclosed by an Accredited Party for the purposes of obtaining financial gain or the creation or collection of data, whether directly or indirectly, for the purpose of gambling, betting, gaming or any other form of financial speculation.

8. Collection of Accreditation Devices

Please note that the Accreditation Device may only be collected in person by the Accredited Party and not by a representative of the Accredited Party unless otherwise advised or permitted by IDI. Proof of identity on collection of the Accreditation Device in the form of photo identification (national identity card or passport) will be required and a copy of the photo identification may be made. Upon collection of the Accreditation Device, the Accredited Party must sign a separate form to confirm receipt of the Accreditation Device and agreement to these Accreditation Terms and Conditions.

9. Use of Accreditation

IDI reserves the right to amend or limit an Accreditation and will notify the Accredited Party accordingly. IDI will provide the Accredited Party with one Accreditation Device which must be clearly displayed at all times on the Accredited Party's person once inside the Venue. This Accreditation Device is personal to the Accredited Party and is strictly non-transferable. The Accredited Party must always carry a valid national identity card or passport on his/her person whilst in any Venue. Each Accredited Party is permitted access to any Venue only for the duration of each Match and to any Zone(s) indicated on the Accreditation Device.

10. If the Accreditation Device is lost or stolen, IDI shall, at its sole discretion, decide whether a new Accreditation Device is to be issued. This requires the Accredited Party to adhere to the following procedure:

- (a) any theft or loss must be reported to the police within 24 hours after its detection; and
- (b) the theft or loss notification issued by the police must be presented at the Accreditation centre.

IDI is not obliged to issue a new Accreditation Device.

11. Access to a Venue shall only be granted upon presentation of a valid Accreditation Device and, upon request by the security staff involved in the security check, a national identity card or passport. In order to remain at the Venue, the Accredited Party must comply with the safety and security provisions set out in these Accreditation Terms and Conditions as well as any safety and security regulations applicable at the Venue.

12. All Accredited Parties acknowledge that they shall move in and around a Venue at their own risk. In the event of the occurrence of an incident which causes damage or loss involving (i) injury causing death, (ii) bodily injury or (iii) permanent damage to health, ICC and/or IDI shall only be liable if any of their authorised representatives or agents caused such damage or loss through their negligence. In respect of all other incidents causing damage or loss, neither ICC nor IDI shall be liable for any damage or loss suffered by the Accredited Party.

13. Access to a Venue will be refused to any person noticeably under the influence of alcohol, narcotics or any behaviour-modifying substance, or to any person behaving or likely to behave violently, harmfully or in a manner contrary to public order. Furthermore, access will be refused to any person whose appearance or behaviour negatively affects the public standing of the Event, IDI or ICC.

14. All persons at the Venue are strictly prohibited from using, possessing or holding promotional or commercial, political, religious or racist objects and materials, offering to sell, selling or possessing with intent to sell, goods such as (but without limitation) drinks, food, souvenirs, clothes, promotional and/or commercial items, unless specifically approved in advance by IDI or ICC in writing. All such items may be removed or temporarily confiscated by stewards and/or any other duly authorised persons.

15. All Accreditation Devices remain the property of IDI and shall, upon request by IDI or by a person

authorised by IDI, be returned immediately to IDI (or to the duly authorised person).

16. ACCREDITED PARTIES MAY NOT SELL OR OTHERWISE TRANSFER THEIR ACCREDITATION OR USE THEIR ACCREDITATION JOINTLY WITH THIRD PARTIES. ACCREDITATION DEVICES MAY NOT BE USED FOR ANY KIND OF COMMERCIAL PURPOSE.

17. Security

17.1 Accredited Parties must follow the directions of the security personnel and all those duly authorised persons to give such directions at any Venue.

17.2 Each Accredited Party is obliged to:

- (a) show the valid Accreditation Device and national identity card or passport upon demand;
- (b) submit to reasonable body searches and searches of any bags or other containers on the Accredited Party's person;
- (c) consent to the confiscation of prohibited items (as referenced herein); and
- (d) follow all other instructions of stewards, safety personnel, and/or any other duly authorised persons at any Venue. Accredited Parties shall be obliged, upon request, to give a prompt and full explanation as to how, from whom and from where their Accreditation Devices have been obtained.

17.3 For the complete list of prohibited items which Accredited Parties are forbidden to use, possess, hold or bring into a Venue without the specific written permission of IDI and/or ICC, please go to <http://www.icc-cricket.com>.

17.4 Unless otherwise authorised by IDI, the following conduct is prohibited at a Venue:

- (a) any promotional or commercial activity, without the express prior written approval of IDI;
- (b) throwing, casting, thrusting or firing any objects;
- (c) use of signal whistles, air horns or other items that cause a disturbing noise;
- (d) acting in a violent way, instigating any violence, racism or xenophobia or behaving in a way that others may interpret as provocative, threatening, defamatory, discriminatory, or offensive;
- (e) expressing national, political, religious, ethnic and/or racial ideas or pursuits;
- (f) creating any threat to the life or safety of themselves or others, or harming another person in any way whatsoever;
- (g) selling anything, including (without limitation) beverages, food, souvenirs and/or clothing items without the permission of IDI;

(h) accessing any Zone to which the Accredited Party does not have the right to access;

(i) damaging persons or goods; and/or

(j) accessing restricted areas or entering or leaving the Venue via routes reserved for an easy exit in the event of danger, such emergency exits (except for in the case of a genuine emergency).

18. Sound and Image Recordings

18.1 Any Accredited Party attending a Venue agrees (to the extent permitted by applicable laws) that the Event is a public event and thus agrees that use may be made, free of charge and at any time, of their name, voice, image and likeness by means of live or recorded audio/video display, broadcast or other transmission or recording, photographs or any other current and/or future media technologies.

18.2 The provisions of this part 18 of these Accreditation Terms and Conditions do not apply to the representatives of authorised media licensees (e.g. television broadcasters, new media licensees) of the Event. Such media licensees are requested to refer to their agreements with IDI and other applicable documentation issued from time to time by IDI with respect to the terms and conditions applying to the use of sound and images from the Matches.

18.3 Except as permitted in accordance with the terms of the Accreditation below, each Applicant and Accredited Party is prohibited from:

- (a) recording, broadcasting or transmitting or assisting any person to record, broadcast or transmit, by any means whatsoever (including, without limitation, radio, television, over the internet or by way of mobile telephone or other mobile device, modem or other form of technology), any moving images, pictures, sounds (including, without limitation, commentary), data, results, scores or commentary of or concerning any of the Matches, or the Venues, attendees or any activity at any Match, except with the express prior written consent of IDI;
- (b) selling, licensing, distributing or otherwise publishing, disseminating or reproducing for a commercial purpose, whether in whole or in part, any recordings taken or made inside a ground (including, without limitation, photographs, video recordings or sound recordings), except with the express prior written consent of IDI; and/or
- (c) creating or developing data or statistics for any purposes other than for bona fide news reporting purposes.

18.4 The Applicant, Accredited Party and their employer (if any) must not (either together or separately):

- (a) sell, assign, transfer or license the copyright in photographs taken at the Venues other than to another media organisation (and then always on

the strict condition that such media organisation undertakes to only use the photographs for editorial purposes and undertakes not to sell-on or sublicense the copyright in such photographs, which condition shall be strictly enforced by the Accredited Party and their employer); and/or

- (ii) publish, disseminate or reproduce such photographs other than for editorial purposes (such as publication in the news section of a newspaper).

18.5 For the avoidance of doubt, ball-by-ball and over-by-over updates for transmission via the radio, the internet (audio only) or via any form of mobile device (including, without limitation, mobile telephones) or other related devices from within any Venue are strictly prohibited. IDI may in its sole discretion revoke the Accreditation of any Accredited Party and/or their employer offering and/or undertaking the same off-tube from outside any Venue.

18.6 No Accreditation is available for any party seeking to distribute moving images, sounds or commentary (audio only) via a mobile telephony protocol or otherwise via a mobile device.

18.7 Applicants, Accredited Parties and their employers (if any) acknowledge and agree that all commercial rights in respect of the Event (and/or any Match) are (as between the parties) the property of IDI.

18.8 Applicants, Accredited Parties and their employers may only use trademarks, logos emblems and marks associated with the Event strictly in accordance with the guidelines issued by IDI, unless otherwise expressly permitted in writing by IDI. Accredited Parties shall not use tickets or Accreditations for the Event in any manner or engage (either by themselves or with any third party) in any marketing, promotional or any other activities associated with the Event which could result in themselves or any third party or third party's products, being associated with the Event, except with the express prior written approval of IDI.

19. Consequences of Breach of Accreditation Terms and Conditions

19.1 Any Accredited Party whose actions are inconsistent with, or whose Accreditation Device has not been obtained in accordance with, these Accreditation Terms and Conditions may be refused entry to a Venue and/or a Zone or may be expelled from a Venue and/or Zone which they have accessed and the relevant Accreditation Device may be confiscated.

19.2 Where IDI or ICC has reasonable grounds to believe that an Accredited Party has not strictly complied with these Accreditation Terms and Conditions, the Accreditation Device of such Accredited Party may be confiscated and rendered invalid.

19.3 Accreditation will not be re-granted once it has been withdrawn.

19.4 IDI and ICC reserve the right to pursue all of their legal rights and remedies against any Accredited Party

in breach of these Accreditation Terms and Conditions at their sole discretion.

20. Unforeseen Circumstances

IDI reserves the right to make alterations to the time, date and place of the Event and/or Matches due to unforeseen circumstances. Such circumstances include, without limitation, force majeure, safety and security concerns and decisions of any competent authority.

21. Information

Any information requests should be addressed to the following email address: lucy.benjamin@icc-cricket.com.

22. Miscellaneous

22.1 If any one or more of the provisions contained in these Accreditation Terms and Conditions shall be invalid, illegal or unenforceable in any respect the validity, enforceability or legality of the remaining provisions contained herein shall not in any way be affected or impaired thereby.

22.2 These Accreditation Terms and Conditions constitute the entire agreement and understanding between the parties and supersedes any prior arrangements, understandings or agreements (whether oral or written) between them relating to the subject-matter hereof. Nothing in this part 22.2 operates to limit or exclude any liability for, or remedy in respect of, fraud.

22.3 No variation of these Accreditation Terms and Conditions shall be valid unless it is in writing and signed by or on behalf of each of the parties. The expression "variation" shall include any amendment, variation, supplement, deletion, termination or replacement however effected.

22.4 These Accreditation Terms and Conditions shall be governed by and construed in accordance with English law and the parties hereby submit for all purposes connected with these Accreditation Terms and Conditions to the exclusive jurisdiction of the English courts.

SPECIFIC ACCREDITATION TERMS

WRITTEN PRESS

1. The Applicant and his/her employer (if any) acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into any Venue for the sole purpose of reporting in Permitted Publications a description of the status and/or outcome of Match(es).

2. The Applicant and his/her employer (If any) acknowledge and agree that separate Accreditation is required in respect of all other media, including, without limitation, internet, radio, television and photography and applications are not transferable, provided that, where an Applicant performs a dual function they may apply for Accreditation in respect of each function and these Accreditation Terms and Conditions shall apply in respect of each such function.

NON-RIGHTS HOLDING INTERNET

1. The Applicant and the employer acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into Venues for the sole purpose of reporting on the news-related internet sites of a Permitted Publication a description of the status and/or outcome of Match(es). The Applicant and his/her employer (if any), in any event, acknowledge and agree that the News Access Regulations included herein apply.

2. The Applicant and his/her employer (if any) acknowledge and agree that separate Accreditation is required in respect of all other media, including, without limitation, print media, radio, television and photography and Accreditations are not transferable, provided that, where an Applicant performs a dual function they may apply for Accreditation in respect of each function and these Accreditation Terms and Conditions shall apply in respect of each such function.

NON-RIGHTS HOLDING RADIO

1. The Applicant and his/her employer (if any) acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into Venues for the sole purpose of effecting the transmission by radio of verbal reports as to the status or results of each Match, provided always that no more than 10 (ten) minutes of verbal updates/reports (and a maximum of 2 (two) minutes in each instance) may be transmitted from the relevant Venue by any means during any single hour of play of any Match. The Applicant and his/her employer (if any), in any event, acknowledge and agree that the News Access Regulations included herein apply.

2. The Applicant and his/her employer (if any) acknowledge and agree that separate Accreditation is required in respect of all other media, including, without limitation, print media, internet, television and photography and Accreditations are not transferable provided that where an Applicant performs a dual function they may apply for Accreditation in respect of each function and these Accreditation Terms and Conditions shall apply in respect of each such function.

NON-RIGHTS HOLDING TELEVISION

1. The Applicant and his/her employer (if any) acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into any Venue for the sole purpose of reporting the status and/or outcome of each Match on free-to-air or pay television, provided always that the recordings, broadcasts, narrowcasts or other transmissions of sound, data and/or images that are made or taken from inside the relevant Venue on Match days are within the terms of the News Access Regulations included herein. The Applicant and his/her employer (if any), in any event, acknowledge and agree that the News Access Regulations included herein apply.

2. The Applicant and his/her employer (if any) acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into any Venue for the sole purpose of reporting on participating teams/events around the Event. Coverage (including player interviews, warm up and training sessions and player diaries) shall not involve coverage on an

extended live basis (meaning for this purpose more than twenty (20) minutes of continuous coverage) on a non-Match day. On a Match day, the coverage can be in the form only of edited clips of Match action that do not exceed more than five (5) minutes per Match.

All such coverage will be from a Zone, access to which shall require the Accredited Party to wear a bib or other identifying garment to be collected from IDI or the Venue Manager and to be returned at the end of each Match. The Applicant and his/her employer (if any), in any event, acknowledge and agree that the News Access Regulations included herein apply.

3. The Applicant and his/her employer (if any) acknowledge and agree that separate Accreditation is required in respect of all other media, including, without limitation, print media, internet, radio and photography and Accreditations are not transferable provided that where an Applicant performs a dual function they may apply for Accreditation in respect of each function and these Accreditation Terms and Conditions shall apply in respect of each such function.

PHOTOGRAPHERS

IDI reserves the right to appoint official photographers for the Event.

NON-RIGHTS HOLDING

1. The Applicant and his/her employer (if any) acknowledge and agree that Accreditation will enable the Accredited Party to gain entry into any Venue for the sole purpose of taking photographs inside the Venues for editorial purposes.

2. The Applicant and his/her employer (if any) acknowledge and agree that separate Accreditation is required in respect of all other media, including, without limitation, print media, internet, radio and television and Accreditations are not transferable provided that where an Applicant performs a dual function he may apply for Accreditation in respect of each function and these Accreditation Terms and Conditions shall apply in respect of each such function.

All personal and contact details supplied by each Applicant on the Accreditation application form will be stored on an ICC database and the email address provided will be used to disseminate information relating to the Event and/or any Match or Matches before and during the Event. Please note that by proceeding with this application the Applicant agrees to be bound by these terms and conditions and consents to their personal information being processed for the purposes set out herein and by the ICC's internal security agents and/or other security agents.

An email address, where provided, may be used by the ICC to provide additional media information regarding ICC issues and news, unless the Applicant specifically requests that such information is not sent by contacting Lucy Benjamin. Should the Applicant have any queries regarding the capture, storage and use of personal information by the ICC, they should email the query to: lucy.benjamin@icc-cricket.com. In the event of any dispute regarding any aspect of the Accreditation process the governing law shall be English law.

NEWS ACCESS REGULATIONS

No television, radio, internet or other interactive or electronic media broadcasters may broadcast, transmit and/or stream sound or images or a combination of them anywhere in the world of the Event, including, without limitation, any event/function organised prior to the commencement of the Matches on 14th November 2011, any press conference, interviews, training sessions, warm-up Matches and competitive Matches, the opening ceremony, any post match presentations and the closing ceremony, and/or other events/functions which are organised under the auspices of IDI and/or ICC, save as expressly permitted under these News Access Regulations.

These News Access Regulations are subject to applicable national laws and regulations.

The Accreditation of any Accredited Party may be withdrawn without notice or reason, at the discretion of IDI, for the purposes of ensuring compliance with these News Access Regulations.

1. Event material may only be used in regularly scheduled bona fide daily news programmes/bulletins (specifically excluding any magazine, analysis, feature and/or discussion programmes) of which the actual local, regional, national or international current hard news elements constitute the main feature of the programmes. Such programmes may not be positioned or promoted as Event programmes.

2. Non-rights holders are permitted solely to report in newspapers or magazines a description of the status and outcomes of Matches.

3. Non-rights holders may not make available or provide Event material to any third party without the prior written consent of IDI.

4. Non-rights holders may not infringe, or facilitate the infringement of, the rights of any party officially associated with the Event and in this regard the non-rights holders may not, without limitation:

- (a) add any sponsorship, product placement, signs or other commercial credits in, on or around its broadcasts, transmissions and/or streaming of Event material;
- (b) enter into any sponsorship agreements for the broadcast, transmission and/or streaming of the Event material;
- (c) place any advertising or other commercial message before, during or after the broadcast, transmission or streaming of the Event material, in such a manner as to imply an association or connection between any third party, or third party's products or services, and the Event; and/or
- (d) alter or add to Event material so as to remove, change or obscure any advertising or other commercial messages appearing in the Event material e.g. by way of on-ground signage.

Television & Internet – rules particular to broadcasters of visual and audio-visual recordings

5. Unless otherwise permitted by applicable laws or regulations in the country of transmission, no more than 300 seconds of footage per Match may be featured in any single news programme/bulletin.

6. Non-rights holding television and internet broadcasters, provided they hold proper Accreditation, will have access, with equipment, to official post-Match press conferences held at designated Zones within the Venues only, as well as access, without equipment, to the applicable media centres at each Venue.

7. Non-rights holding television and internet broadcasters, provided they hold proper Accreditation, will have access, with equipment, to Venues for the sole purpose of reporting on participating teams/events around the Event. Coverage (including player interviews, warm up and training sessions and player diaries) shall not involve coverage on an extended live basis (meaning, for this purpose, more than twenty (20) minutes of continuous coverage) on a non-Match day. All such coverage will be from a Zone.

Radio & Internet – rules particular to broadcasters of audio / sound recordings

8. For all territories, no more than ten (10) minutes of Event material may be featured in any single news programme/bulletin per transmission hour.

9. Non-rights holding radio and internet (audio only) broadcasters may not broadcast ball-by-ball commentary or analogous coverage of the Event, whether on a live or delayed basis, or any other material obtained from within the Venue on Match days, including interviews, except with respect to official press conferences.